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# NEXT CHAPTER

We are excited to announce that yet another Next Chapter Campaign has achieved 100% funding! With two campaigns currently on the go, another just around the corner, and a great event coming up next week, we couldn't be more proud of the exceptional women surrounding us.



## What Makes MicroForests So Special?

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office, with **MicroForests DIY Kits!**

So often we often meet people who are interested in Social Enterprises, but aren't sure who the beneficiaries are. MicroForest, founded by Rainbow Chow, creates jobs for marginalized women to empower them through training to become Mother Designers of these unique, environmentally friendly mini forests.

Today, we'd love to share with you what makes MicroForests so special.

**BUILDING CONFIDENCE.** By providing the skills and training to become a MicroForests Designer, these women slowly but surely regain their confidence and self-pride through their work. Low-education backgrounds generally only allow for low-education jobs such as dishwashers and janitors. MicroForests helps Mothers overcome these "limitations" and trains them to become Designers. This is a job they can do artistically, with pride!

**PROVIDING TRAINING.** MicroForests also provides vocational training such as computer classes and English classes, for more transferable skills. Even if Designers would like to move on, MicroForests equips them with skills such as communication and presentation skills that will benefit them in their ongoing career.

**DEVELOPING A SUPPORT NETWORK.** MicroForests is also a network for women to meet other women in similar situations. This becomes their main support group in which they build trust and friendship. The Mothers actually take turns taking care of their children as well when they go to work!

**CREATING FLEXIBLE JOB OPPORTUNITIES.** Mother Trainees and Designers are first and foremost Mothers to their children. Their families are their priorities, and MicroForests creates jobs in which they could bring their kids to work or bring the work home to work from home!

The mission is simple: empower women to regain their confidence, dignity, and most importantly, their well-being! Support MicroForests and mission to fight this social problem in Hong Kong.

For the first time ever, people are able to bring one of these DIY Kits home and use their creativity to create a beautiful green design. Plus the first backers will receive a special gift as a token of appreciation.

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## Yet Another Success Story

We're excited and proud to announce that ByLauraHo's A City That Never Snows Christmas card campaign has been successfully funded nearly TWO WEEKS in advance of her closing date.

That means you can help Laura EXCEED her goal!

There is still time to support this campaign and get ahold of your unique reward in time for the holidays. And, of course, an enormous THANK YOU to all of our supporters who helped to achieve 100% funding.

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